

GREEN PARTNERS PROGRAMME

Shaping Green Future for Society through Business



World Green Organisation's Green Partners Programme (GPP) aims to provide a platform for companies to create shared value between society and business by helping them realise their sustainability goals and utilise available environmental resources effectively.

Cornerstones of the Green Partners Programme

1. Widening Horizons in Green Practices

Sustainable development is an inevitable worldwide trend. With the rapid advancement of environmental science and technology, companies should actively seek to implement global best practices in order to remain competitive and ensure business viability. World Green Organisation arranges overseas trips and local visits that allow our Green Partners to keep abreast of leading edge green practices and technology around the world.

2. Empowerment in Green Knowledge

Equipping staff with diversified capacities is the key to success for business. WGO's Green Partners Programme provides training sessions, workshops, talks and community leader sharing sessions for company staff across all organisational levels, from frontline employees to senior management, advancing the entire company's environmental awareness and organisational sustainability as a whole. Families of staff members will also be benefited from this programme through green lifestyle activities.

3. Leveraging Collective Green Intelligence

Being innovative and versatile has become a must in today's ever-evolving business world, while building network with industry partners and sharing professional knowledge has extensive leveraging effect. The Green Partners Programme provides a platform for members to put heads together and exchange views on sustainable development.

4. Recognising Green Efforts

CSR activities and meaningful environmental projects will increase staff's understanding of a company's core vision, while raising team spirit and morale at the same time. Through a series of activities such as sustainability-focused community projects, corporate member interviews and WGO's Green Office Awards Labelling Scheme, the Green Partners Programme crystallise companies' effort in building a better community and recognise their outstanding green practices at all levels through diversified promotion channels.



Membership Entitlement (One Year) 2015	UNIVERSE	GALAXY	SKY	OCEAN	EARTH
Widening Horizons in Green Practices					
Asian Green City Visit (1 per year)	✓	✓	✓	✓	✓
Local Green Facilities Site Tour	1 Visit (15 pers / visit)	1 Visit (10 pers / visit)	1 Visit (10 pers / visit)	1 Visit (5 pers / visit)	1 Visit (5 pers / visit)
Empowerment in Green Knowledge					
WGO Green Business Training Programme (2 per year)	✓ (12 pers / training)	✓ (10 pers / training)	✓ (8 pers / training)	✓ (8 pers / training)	✓ (6 pers / training)
Power of 2 in Innovative Leadership Executive Training Programme (1 per year)	24 pers	18 pers	15 pers	9 pers	6 pers
Thematic Lunch Talk	✓	✓	✓	✓	✓
CEO Strategic Breakfast / Luncheon (1 per year)	✓	✓	✓	✓	✓
Green Family Day (1 per year)	50 pers	40 pers	40 pers	30 pers	30 pers
Leveraging Collective Green Intelligence					
United Nations Millennium Development Goals - Green Office Awards Labelling Scheme (GOALS)	✓	✓	✓	50% discount	50% discount
Recognising Green Efforts					
Participate in WGO's environment and social volunteering programmes	✓	✓	✓	✓	✓
Priority seating at WGO events (e.g. Green Sharing by Renowned Speakers)	✓	✓	✓		
Green Partners Award Presentation Ceremony (1 per year)	✓	✓	✓	✓	✓
Member company's interview at the Green Partners section of WGO website (1 per year)	✓	✓	✓		
Member company's overview at the Green Partners section of WGO website	✓ (90 words)	✓ (70 words)	✓ (50 words)		
Hyperlink, Name and Logo appearance at the Green Partners section of WGO website	✓	✓	✓		
Logo & Name appearance at the Green Partners section of WGO website				✓	✓
Member company's interview in Green Partners Annual Publication (1 per year)	✓	✓	✓		
Name & Logo appearance in Green Partners Annual Publication (1 per year)	✓	✓	✓	✓	✓
Green Partners Annual Publication	✓	✓	✓	✓	✓
Member logo appearance in WGO E-newsletter	✓	✓			
WGO E-newsletter	✓	✓	✓	✓	✓
Use of Green Partners logo	✓	✓	✓	✓	✓
Other Entitlement					
Green Partners Welcoming Gift	✓	✓	✓	✓	✓